

Images can communicate meaning through composition, focus, focal length, tone, and light. A good image also conveys a mood that helps viewers find a meaning in what the photographer is trying to say.

It's not necessarily the special subjects as much as it is the moments you capture. Look for something that makes an image unique, powerful, or interesting. Look for emotion, intensity, passion, and purpose in the image. It is how you get impactful images

Tips to consider

- Make your photo send a message, have purpose or feeling
- Present your subject in an effective way
- Make your photo unique. Catch your subject doing something something interesting.
- Have a fresh or creative approach on your image
- Tell a story, show emotion in the photo
- Focus on the subject or interaction of subjects
- Take in good lighting
- Explore and get creative with different angles.
- Use the appropriate depth of field
- Avoid noisy images
- Avoid distracting elements on your subject and photo
- Create visual interest
- Have good composition. Give the subject room to move in the direction of travel
- Have a level horizon
- Make your subject sharp, in focus, and properly exposed